



W O R K S H O P

****New** The Personality of Wine™**

In today's highly competitive environments, teams in organisations need to adapt quickly to different customer and stakeholder needs. Teams more able to “flex” and tailor their communications to appeal to different personalities can increase their customer and employee engagement.

Chameleon Works has developed the new Personality of Wine™ event which provides teams with an opportunity to learn how to engage different MBTI Personality Types in their ideas and communications. We use the fun platform of wine tasting to give leaders and teams opportunity to test their new skills. We are experts in wine and psychology using new and exciting wines to provide a varied and sensory learning experience.

The events can be run in conjunction with your existing leadership development away days or as a separate teambuilding event.

Some comments from clients who have benefitted from the experience:

“Fun, informative and a great way to enhance my knowledge and skills around MBTI & Wine!!”

“Excellent illustration of how the preferences of personality types affect everything we do”.

*“Great fun. Highly informative. Very relaxed. Well conceived and executed with wine.
I would recommend this for a wider audience”*

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